

# THE BUILDER'S JOURNAL™

Southeast Louisiana Edition

Bart Waguespack

WAGUESPACK  
HOMES

Waguespack Homes, LLC  
Customer Service First and Foremost



This wonderful home features 3000 square feet of living area. It is reminiscent of classic south Louisiana homes with a nice gallery and iron work. The first floor French doors and shutters complement this perfect façade. Photos by Joe Bergeron, M. Photo, C.P.P.

## Waguespack Homes, LLC Customer Service First and Foremost

*By James Kight*

When you think about a custom home, you would never consider it a commodity. Each house is different and unique to the individual buyer and homebuilder. The very term “custom” should mean that no two are the same.

There is one characteristic of even custom homes where building and selling them becomes very much like selling a cell phone service or soft drinks. You have to have satisfied customers to keep them coming back for more or to recommend your product

to their friends and family. Custom homebuilders make their living from referrals, and strong customer service has to be a significant part of a custom homebuilder’s brand.

Bart Waguespack of Waguespack Homes, LLC is a young man who has learned that lesson well and applied it to become one of the emerging entrepreneurial stars in homebuilding and development in the Greater Baton Rouge area.

You might call Bart a “home town boy.” He grew up and has lived most

of his life in Ascension Parish where his homebuilding is now centered. Bart graduated from high school in Ascension Parish, spent some time in college, and a stint in the navy. He lives with his wife and two children (he is expecting a third) in the parish. His sister and parents live nearby. Bart knows what homebuyers in the area want and demand of a builder and developer.

After the navy, Bart needed a job to provide for his family and to give him